UNITED WAY OF WILLIAMS COUNTY
EVENT SPONSORSHIP OPPORTUNITY

#GIVEWHEREYOUFLIVE
UNITED WAY OF WILLIAMS COUNTY HAS BEEN A STAPLE IN THE COMMUNITY SINCE 1994. SINCE OUR INCEPTION, WE HAVE RAISED NEARLY $7 MILLION FOR THE COUNTY. OUR MISSION IS TO IMPROVE THE QUALITY OF LIFE WITHIN OUR COMMUNITY BY CONNECTING VOLUNTEERS, ORGANIZATIONS, AND RESOURCES TO ADVANCE HEALTH, EDUCATION, AND FINANCIAL STABILITY.

United Way of Williams County

www.unitedwaywc.org

1100 East High Street
Suite B
Bryan, OH 43517
419-636-8603

Facebook.com/unitedwaywc
Twitter.com/UnitedWay_of_WC
Instagram.com/unitedwayofwilliamscounty
Youtube.com

TO LEARN MORE ABOUT SPONSORSHIP OPPORTUNITIES, CONTACT:
CHASITY YODER
EXECUTIVE DIRECTOR
419-636-8603
CYODER@UNITEDWAYWC.ORG
UNITED WAY OF WILLIAMS COUNTY EVENTS

This is a preferred opportunity for business partners looking to develop a community stewardship strategy and co-brand with United Way of Williams County in one or more events throughout the campaign year.

*Sponsorships are limited and are first come, first serve.*

- **CAPES & CROWNS 5K & KIDS FUN RUN**
  - October
  - Page 3

- **LEADERSHIP SOIREE**
  - November
  - Page 4

- **TRIVIA NIGHT**
  - January
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- **SPRING FLING FORMAL EVENING**
  - May
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- **SPONSORSHIP FORM**
  - Page 8
CAPES & CROWNS 5K & KIDS FUN RUN

EVENT SPONSORSHIP

BEGIN WITH 5K AND KIDS FUN RUN AND THEN ORGANIZATIONS AND COMPANIES PROVIDE BOOTHS FOR CHILDREN AND FAMILIES TO COLLECT GOODIES AND BUSINESS/AGENCY SERVICES, OPPORTUNITIES, AND OFFERS. ALL EVENT PROCEEDS GO TO BENEFIT THE LET ME PLAY FUND THAT HELPS STUDENTS PAY FOR SPORTS FEES IF THEY ARE NOT ABLE TO AFFORD THEM.

GOLD SPONSOR

$500

- Large logo on t-shirts
- Company mention during event
- Your banner displayed at 5k (you provide)
- Banner displayed at Candy Walk/Run United Way table
- Advertisement mentions
- Social media mentions
- Company logo on event photos used in the future
- Free registration for 5 participants.

SILVER SPONSOR

$100

- Company name on t-shirts
- Company mention during event
- Your banner displayed at 5k (you provide)
- Advertisement mentions

Deadline to claim sponsorship: October 5, 2018
HONOR OUR LEADERSHIP GIVERS AND UPDATE THEM ON THE CAMPAIGN.

GOLD SPONSOR

$250

- Your logo on event invitation
- Your banner displayed at event (you provide)
- Company mention during event
- Logo displayed on PowerPoint presentation during event.

Deadline to claim sponsorship: September 28, 2019

LEADERSHIP GIVER LEVELS

**Platinum**

$5,000+ Annually

**Diamond**

$2,500 – $4,999 Annually

**Gold**

$1,000 – $2,499 Annually

**Silver**

$500 – $999 Annually
6TH ANNUAL TRIVIA NIGHT WITH UP TO 35 TEAMS OF 10. 6 ROUNDS OF TRIVIA, ONE TEAM CONQUERS ALL. ALL EVENT PROCEEDS GO TO BENEFIT THE WE CARE CABINET THAT PROVIDES PERSONAL CARE ITEMS TO FOOD PANTRIES THROUGHOUT WILLIAMS COUNTY.

**GOLD SPONSOR**

$1000
- Company mention during event
- Your banner displayed at event (you provide)
- Advertisement mentions
- Logo on event registration and handbook
- Logo on PowerPoint presentation during event
- One team with your sponsorship

**SILVER SPONSOR**

$500
- Company mention during event
- Your banner displayed at event (you provide)
- Logo on PowerPoint presentation during event

**BRONZE SPONSOR**

$100
- Logo displayed on PowerPoint during one round of ten questions of trivia
- Logo displayed on PowerPoint sponsorship slides at the beginning and end of the night

**Deadline to claim sponsorship: December 14, 2018**
SPRING FLING

EVENT SPONSORSHIP

A BRAND NEW FORMAL EVENT OF DINNER, SILENT AUCTION, ENTERTAINMENT, AND A BRIEF PROGRAM ON UNITED WAY. ALL EVENT PROCEEDS GO TO BENEFIT DOLLY PARTON’S IMAGINATION LIBRARY THAT PROVIDES A BOOK A MONTH TO WILLIAMS COUNTY CHILDREN UNDER THE AGE OF FIVE AT NO COST TO THE FAMILIES.

GOLD SPONSOR

$5000

- Company logo displayed on program at the event
- Company mention during event promotions
- Company mention during event
- Your banner displayed at event (you provide)
- Logo on event tickets
- Logo on PowerPoint presentation during event
- One table with your sponsorship

Deadline to claim gold sponsorship: February 1, 2019

SILVER SPONSOR

$3000

- Company logo displayed on program at the event
- Company mention during event promotions
- Company mention at the event
- Logo displayed on PowerPoint presentation during event

Deadline to claim silver sponsorship: March 1, 2019

BRONZE SPONSOR

$1000

- Company name listed on program at the event
- Company mention at the event
- Logo displayed on PowerPoint presentation during event

Deadline to claim bronze sponsorship: April 1, 2019
BLING DRINK SPONSOR

$500 retail value

Provide “bling” jewelry or other items valued at $500 for one winner out of fifty people who purchase a special glass and drink for the night.

You receive:
- Company mentions during promotion of the event activities
- Prominent display of your company logo during the event
- Opportunity to name the special drink if desired

Deadline to claim sponsorship: April 1, 2019

MAN DRINK SPONSOR

$500 retail value

Provide a “manly man” package (sport tickets, beef, or other items) valued at $500 for one winner out of fifty people who purchase a special mug and beer for the night.

You receive:
- Company mentions during promotion of the event activities
- Prominent display of your company logo during the event
- Opportunity to name the special drink if desired
## SPONSORSHIP COMMITMENT FORM

<table>
<thead>
<tr>
<th>Business name:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact name:</td>
</tr>
<tr>
<td>Business address:</td>
</tr>
<tr>
<td>Work phone number:</td>
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<tr>
<td>Email address:</td>
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<tr>
<td>Event name for sponsorship:</td>
</tr>
<tr>
<td>Sponsorship level/Dollar Amount:</td>
</tr>
<tr>
<td>Billing name and address (if different than above):</td>
</tr>
<tr>
<td>Signature:</td>
</tr>
</tbody>
</table>

| Circle one: | Check is enclosed | Please invoice |

Next steps to complete within two weeks of signing sponsorship commitment form:

- Mail check to: United Way of Williams County, P.O. Box 525, Bryan, OH 43506
- Email high-resolution logo (at least 2 MB) as an image (.jpeg) to jvonalt@unitedwaywc.org.

Please contact Chasity Yoder, 419-636-8603 cyoder@unitedwaywc.org with questions.