



United Way  
of Williams County

# UNITED WAY OF WILLIAMS COUNTY EVENT SPONSORSHIP OPPORTUNITY



**#GIVEWHEREYOULIVE**

# UNITED WAY OF WILLIAMS COUNTY

UNITED WAY OF WILLIAMS COUNTY HAS BEEN A STAPLE IN THE COMMUNITY SINCE 1994. SINCE OUR INCEPTION, WE HAVE RAISED NEARLY \$7 MILLION FOR THE COUNTY. OUR MISSION IS TO IMPROVE THE QUALITY OF LIFE WITHIN OUR COMMUNITY BY CONNECTING VOLUNTEERS, ORGANIZATIONS, AND RESOURCES TO ADVANCE HEALTH, EDUCATION, AND FINANCIAL STABILITY.



## United Way of Williams County

[www.unitedwaywc.org](http://www.unitedwaywc.org)

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[Facebook.com/unitedwaywc](https://www.facebook.com/unitedwaywc)

[Twitter.com/UnitedWay\\_of\\_WC](https://twitter.com/UnitedWay_of_WC)

[Instagram.com/unitedwayofwilliamscounty](https://www.instagram.com/unitedwayofwilliamscounty)

[Youtube.com](https://www.youtube.com)



**TO LEARN MORE ABOUT SPONSORSHIP OPPORTUNITIES, CONTACT:**

**CHASITY YODER**

**EXECUTIVE DIRECTOR**

**419-636-8603**

**[CYODER@UNITEDWAYWC.ORG](mailto:CYODER@UNITEDWAYWC.ORG)**



# UNITED WAY OF WILLIAMS COUNTY EVENTS

This is a preferred opportunity for business partners looking to develop a community stewardship strategy and co-brand with United Way of Williams County in one or more events throughout the campaign year.

*Sponsorships are limited and are first come, first serve.*

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# CAPES & CROWNS 5K & KIDS FUN RUN

EVENT SPONSORSHIP

BEGIN WITH 5K AND KIDS FUN RUN AND THEN ORGANIZATIONS AND COMPANIES PROVIDE BOOTHS FOR CHILDREN AND FAMILIES TO COLLECT GOODIES AND BUSINESS/AGENCY SERVICES, OPPORTUNITIES, AND OFFERS. ALL EVENT PROCEEDS GO TO BENEFIT THE LET ME PLAY FUND THAT HELPS STUDENTS PAY FOR SPORTS FEES IF THEY ARE NOT ABLE TO AFFORD THEM.

## GOLD SPONSOR

1 spot available

# \$500

- Large logo on t-shirts
- Company mention during event
- Your banner displayed at 5k (you provide)
- Banner displayed at Candy Walk/Run United Way table
- Advertisement mentions
- Social media mentions
- Company logo on event photos used in the future
- Free registration for 5 participants.

## SILVER SPONSOR

10 spots available

# \$100

- Company name on t-shirts
- Company mention during event
- Your banner displayed at 5k (you provide)
- Advertisement mentions

**Deadline to claim sponsorship: October 5, 2018**



# LEADERSHIP SOIREE

## EVENT SPONSORSHIP

HONOR OUR LEADERSHIP GIVERS AND UPDATE THEM ON THE CAMPAIGN.

**GOLD SPONSOR**

4 spots available

# \$250

- Your logo on event invitation
- Your banner displayed at event (you provide)
- Company mention during event
- Logo displayed on Powerpoint presentation during event.

**Deadline to claim sponsorship: September 28, 2019**

## LEADERSHIP GIVER LEVELS

### Platinum

\$5,000+ Annually

### Diamond

\$2,500 – \$4,999 Annually

### Gold

\$1,000 – \$2,499 Annually

### Silver

\$500 – \$999 Annually

# TRIVIA NIGHT

## EVENT SPONSORSHIP

**6TH ANNUAL TRIVIA NIGHT WITH UP TO 35 TEAMS OF 10. 6 ROUNDS OF TRIVIA, ONE TEAM CONQUERS ALL. ALL EVENT PROCEEDS GO TO BENEFIT THE WE CARE CABINET THAT PROVIDES PERSONAL CARE ITEMS TO FOOD PANTRIES THROUGHOUT WILLIAMS COUNTY.**

### GOLD SPONSOR

1 spot available

# \$1000

- Company mention during event
- Your banner displayed at event (you provide)
- Advertisement mentions
- Logo on event registration and handbook
- Logo on PowerPoint presentation during event
- One team with your sponsorship

### SILVER SPONSOR

5 spots available

# \$500

- Company mention during event
- Your banner displayed at event (you provide)
- Logo on PowerPoint presentation during event

### BRONZE SPONSOR

6 spots available

# \$100

- Logo displayed on PowerPoint during one round of ten questions of trivia
- Logo displayed on PowerPoint sponsorship slides at the beginning and end of the night

**Deadline to claim sponsorship: December 14, 2018**



# SPRING FLING

## EVENT SPONSORSHIP

A BRAND NEW FORMAL EVENT OF DINNER, SILENT AUCTION, ENTERTAINMENT, AND A BRIEF PROGRAM ON UNITED WAY. ALL EVENT PROCEEDS GO TO BENEFIT DOLLY PARTON'S IMAGINATION LIBRARY THAT PROVIDES A BOOK A MONTH TO WILLIAMS COUNTY CHILDREN UNDER THE AGE OF FIVE AT NO COST TO THE FAMILIES.

### GOLD SPONSOR

1 spot available

# \$5000

- Company logo displayed on program at the event
- Company mention during event promotions
- Company mention during event
- Your banner displayed at event (you provide)
- Logo on event tickets
- Logo on PowerPoint presentation during event
- One table with your sponsorship

Deadline to claim gold sponsorship: February 1, 2019

### SILVER SPONSOR

5 spots available

# \$3000

- Company logo displayed on program at the event
- Company mention during event promotions
- Company mention at the event
- Logo displayed on PowerPoint presentation during event

Deadline to claim silver sponsorship: March 1, 2019

### BRONZE SPONSOR

10 spots available

# \$1000

- Company name listed on program at the event
- Company mention at the event
- Logo displayed on PowerPoint presentation during event

Deadline to claim bronze sponsorship: April 1, 2019

## BLING DRINK SPONSOR

1 spot available

# \$500

retail value

Provide “bling” jewelry or other items valued at \$500 for one winner out of fifty people who purchase a special glass and drink for the night.

You receive:

- Company mentions during promotion of the event activities
- Prominent display of your company logo during the event
- Opportunity to name the special drink if desired

## MAN DRINK SPONSOR

1 spot available

# \$500

retail value

Provide a “manly man” package (sport tickets, beef, or other items) valued at \$500 for one winner out of fifty people who purchase a special mug and beer for the night.

You receive:

- Company mentions during promotion of the event activities
- Prominent display of your company logo during the event
- Opportunity to name the special drink if desired

**Deadline to claim sponsorship: April 1, 2019**





# UNITED WAY OF WILLIAMS COUNTY

## SPONSORSHIP COMMITMENT FORM

Business name:
Contact name:
Business address:
Work phone number:
Email address:
Event name for sponsorship:
Sponsorship level/Dollar Amount:
Billing name and address (if different than above):
Signature:
Circle one:                      Check is enclosed                      Please invoice

Next steps to complete within two weeks of signing sponsorship commitment form:

- Mail check to: United Way of Williams County, P.O. Box 525, Bryan, OH 43506
- Email high-resolution logo (at least 2 MB) as an image (.jpeg) to [jvonalt@unitedwaywc.org](mailto:jvonalt@unitedwaywc.org).

Please contact Chasity Yoder, 419-636-8603 [cyoder@unitedwaywc.org](mailto:cyoder@unitedwaywc.org) with questions.